



**17<sup>th</sup> International Conference of the  
Academy of Global Business Research and Practice  
(AGBRP)**



## **Managing Business in an Interdependent World: Balancing Domestic Priorities & Global Obligations**

**Date: December 28-30, 2020**

**Place: Indian Institute of Management Bengaluru, India**

**Conference website: <http://www.agbrp.org/>**

### **Nature and Scope of the Conference:**

The era of disruptive environment is largely shaped by technological advances, global financial crisis, disruptions in labor markets, growing inequity in distribution of wealth & income, escalation of trade disputes, security threats and the BREXIT and these forces have dramatically altered the framework of the global marketplace. The rise of nationalism and protectionist policies in developed countries also limit the role of multilateral institutions and this phenomena will impact both the developed and developing nations and the way businesses and people engage in an interdependent world. It is, therefore, crucial to examine the need for balancing domestic priorities and global obligations in order to foster sustainable growth for common good. In this context, the **17<sup>th</sup> Academy of Global Business Research and Practice (AGBRP) Conference** invites theoretical and applied research papers, case studies, and proposals to address a range of sub-themes that includes policy issues and business practices. The topics include but are not limited to:

- Multilateral Institutions, Global Slowdown & Risks of Uncertainty
- Business & Society: Role of Policy & Strategy in Balancing Profit & Social Purpose
- Emerging Markets: Managing Business in a disruptive environment
- MNEs, FDI, Finance, Taxation & Accounting Issues
- Marketing, Integrated Communication & Customer Relationship
- Human Capital, Education & Training for Skills to Engage in Knowledge Economy
- Role of Technology: BOP Markets & Access to Public Goods & Services
- Venture Capital, Entrepreneurship, Micro & Social Enterprises & NGOs
- Pharmaceuticals & Healthcare Marketing, Pricing & Ethical Issues
- Tourism, Hospitality, Sports, Digital Games & Entertainment Business

### **Submission Types and Guideline**

Full Paper (Competitive Sessions)  
Research in Progress (Interactive Sessions)  
Extended Abstracts  
Case Studies (Cases Sessions)  
Proposal for Panel Sessions  
Dissertation proposals for PhD students (Doctoral Consortium)

Submission guidelines and the online submission information will be available on AGBRP website: <http://www.agbrp.org/>

### **Important Dates**

Online Submissions opens	June 1, 2020
Submission Deadline	July 31, 2020
Acceptance Decision	August 31, 2020
Early Registration Deadline	September 30, 2020
Regular Registration	October 1, 2020

**For any conference related inquiries, please email to:** Dr. Yam Limbu at [limbuy@montclair.edu](mailto:limbuy@montclair.edu) OR Dr. Sankarshan Basu at [sankarshan.basu@iimb.ac.in](mailto:sankarshan.basu@iimb.ac.in)